



**Half Day** Programme  
Brochure

## Getting your feet wet with Akro Capital

We provide a half day overview of the Cape Town startup scene, and an introduction to a few startups, in a relaxed, informal and informative environment.

**Foundation Programme**

## Exposure to the African Growth Story

### Peep into Cape Town's startup community

- Cape Town is a great kick off for doing business into Africa
- Unique blend of 1st World and 3rd World opportunities
- Fantastic logistics and telecom networks
- Great tertiary institutions that ensure a continuous flow of educated and tech-hungry students
- Great testing ground for companies wanting to break into African business opportunities

### Objectives

- Insight into doing business in Africa
- Practical and informative
- This programme will appeal to anyone wanting to do business in the South African startup space
- Venture Capitalist groups, funders, students in entrepreneurship

### Our Spaces

- Filled with startups
- Great energy & vibe
- Great coffee
- Convenient locations



## What you get:

- Presentation with an expert speaker on the startup community.
  - Topics include ease of setting up a business in South Africa, funding support, mentorship, and access to markets
  - Introduction to a couple of startups, listen to their story, their struggles, and their successes.
- ❓ • Opportunity to ask the speaker questions on the funding space and ecosystem in general
- Chat to startups about doing business SA
  - Challenges they face.
- 🍴 Followed by a meal which is a great opportunity to network and connect.
- ☁ Relaxed, informal and informative.



Our skilled labour force with tech savvy graduates, relatively inexpensive operating costs, solid banking system, makes Cape Town and Johannesburg the perfect place for international businesses to kick off their expansion into Africa.

## Min 15 people



The Executive and Professional MBA students from Tulane University had the opportunity to visit AKRO in June 2018. Janine and the staff were accommodating and took care of all the details to arrange the visit. They set up contacts with a variety of businesses utilizing their space, so our students could hear firsthand about starting a business in Cape Town. The home cooked meal they arranged for lunch was delicious and provided an opportunity for us to interact with the business owners informally over the meal. We plan to return to AKRO in the future to further enhance our students' experience by engaging in local business consulting projects arranged through AKRO.

Debra McHaney  
Assistant Director of Operations and Admissions  
Houston Executive Education Programs  
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# AKRO

Akro is a company dedicated to helping entrepreneurs turn ideas into businesses. We offer events, venture funding and consulting services, and we have a painfully practical attitude towards entrepreneurship.

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Think Bigger, Build Better and Move Faster