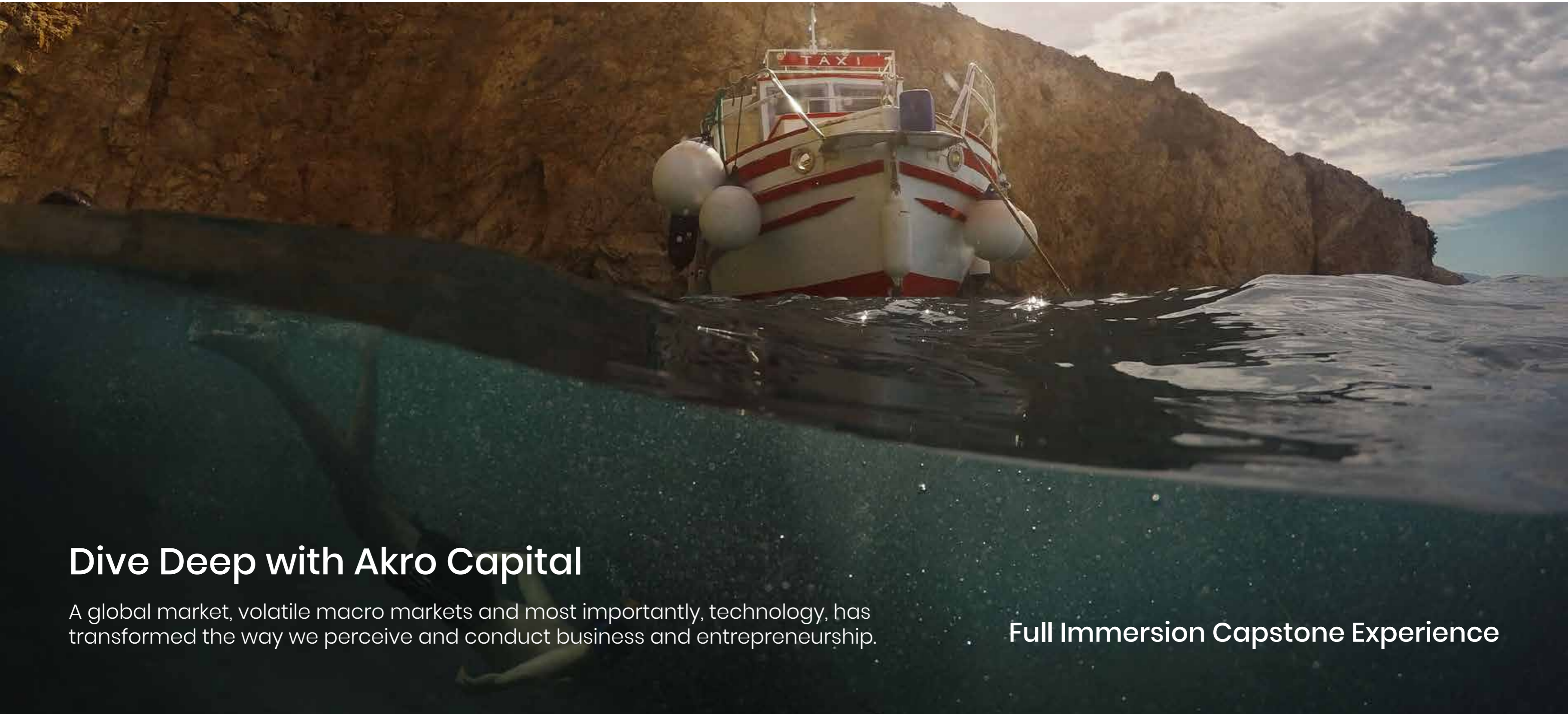


AKRO

5 Day Programme
Brochure



Dive Deep with Akro Capital

A global market, volatile macro markets and most importantly, technology, has transformed the way we perceive and conduct business and entrepreneurship.

Full Immersion Capstone Experience

Exposure to the African Growth Story

Hands-on learning experience

- Global market, volatile macro markets & most importantly, technology, has transformed the way we perceive & conduct business & entrepreneurship.
- Great tertiary institutions that ensure a continuous flow of educated and tech-hungry students
- The core is learning, involvement and give-back

Objective

- To provide exposure to Cape Town/African startup community.
- Participants expected to have a knowledge of key concepts of business and best practices.
- Focus will be on providing a hands-on experience to apply knowledge in the field.

Our Space

- Set in our Salt River or City Centre, welcoming spaces for groups to delve in to the startup space.
- In the heart of vibey, happening places, like Woodstock, OBs, Rondebosch, and City Centre.
- Easily accessible from Sea Point, GreenPoint & surrounding areas.
- Smack bang in the middle of the startup community, with easy access to public transport & plenty of street parking.



What you get:

Day 1

- An introduction to Akro and its place in the startup community with an expert speaker.
- Introduction to a few successful startups and NGO's.
- Participants will be paired with a startup an an opportunity to delve deeper into their business.
- Fun Activity to socialise with participants and startups.

Day 2

- Brief overview form each startup on their business and their “golden circle”.
- Participants to get straight into the pain points with their allocated startup.
- Various projects may include any of the following:
 - Business case to bring a new product, service or technology to market
 - Prototype development and market analysis of a technology/product
 - Analysis of funding requirements and setting up a pitch.
 - Analysis/modeling of marketing and sales.
 - Financial modeling

Day 3

- Get straight into it with your allocated start-up partner.
- End session with a guest speaker in the social entrepreneurship space.

Day 4

- Written report with detailed analyses and specific recommendations.
- The outcome to include problem definition, substantial fact-based analysis, recommendations, and implementation strategies.
- Field trip.

Day 5

- Present the team's project findings to the group, including thorough discussion and any needed follow-up.
- Any assessments to be done by the group facilitator from country of origin.
- However a review will provided 1 month after completion, from the startup to ascertain the extent of the assistance.



Our skilled labour force with tech savvy graduates, relatively inexpensive operating costs, solid banking system, makes Cape Town and Johannesburg the perfect place for international businesses to kick off their expansion into Africa.

Min 15 people



Akro Capital Experience Testimonial – Cape Town South Africa

I recently really enjoyed an experience with over around 30 MBA students who had travelled from the Freeman School of Business at Tulane University (Louisiana) for a Capstone Experience in South Africa. Working with Akro, from initial engagement to the date of our Capstone, was seamless. I cannot speak more highly of our experience and recommend it to any company or university group seeking to learn more about start ups in Cape Town.

Dr Cary A. Caro PhD
Xavier University USA



Akro Capital Experience Testimonial – EMBA

Our EMBA cohort received excellent presentations on Akro Capital's startups, talent and the business environment in South Africa. I gained valuable insights about South Africa, its business environment and potential, from our discussions.

Osaka Onianwa
Senior Growth Initiatives Manager at Baker Hughes, a GE company



Akro is a company dedicated to helping entrepreneurs turn ideas into businesses. We offer events, venture funding and consulting services, and we have a painfully practical attitude towards entrepreneurship.

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Think Bigger, Build Better and Move Faster