



3 Day Programme
Brochure

Roll up your sleeves with Akro Capital

Cape Town is a great kick off for doing business into Africa with its unique blend of 1st and 3rd World opportunities & is a great testing ground for companies wanting to break into African business opportunities.

Development Programme

Exposure to the African Growth Story

Hands-on learning experience

- Unique blend of 1st World and 3rd World opportunities
- Fantastic logistics and telecom networks
- Great tertiary institutions that ensure a continuous flow of educated and tech-hungry students
- Great testing ground for companies wanting to break into African business opportunities
- The core is learning, involvement and give-back
- Test your academic knowledge in a practical exercise with a start-up

Objectives

- Participants get to integrate and apply knowledge
- Giving expertise to South African start-ups
- Giving SA startups creative solutions
- Insight into doing business in Africa

Our Space

- In the heart of Cape Town city bowl, or vibey, happening space of Woodstock
- Easily accessible from Sea Point, Green Point & surrounding areas
- Filled with startups
- Great energy & vibe
- Great coffee
- Convenient locations



What you get:

Day 1

- Introductory lecture on the ecosystem by an expert
- Information on the funding space, mentorship and access to market
- Introductions to startups, and what they do.
- Pair up with a start-up to discuss pain points
- End with a fun, social inhouse activity

Day 2

A great time to use academic skills, in a practical manner and get involved in solutions or strategy. Having well educated or well experienced people to unpack and resolve issues with a global mindset is truly what is at the heart of this package. A win-win all round.

- Analyze a predetermined problem
- Workshop possible solutions
- End with a group discussion on challenges faced and a start-up's place in the world economy **OR** a trip to a nearby start-up

Day 3

This really serves as the litmus test for participants to see if the skill set of academic and practical execution are married together for effective results.

- Discuss concrete solutions to pain points with practical execution
- Group presentation



Our skilled labour force with tech savvy graduates, relatively inexpensive operating costs, solid banking system, makes Cape Town and Johannesburg the perfect place for international businesses to kick off their expansion into Africa.

Min 15 people



Akro Capital Experience Testimonial – Cape Town South Africa

I recently really enjoyed an experience with over around 30 MBA students who had travelled from the Freeman School of Business at Tulane University (Louisiana) for a Capstone Experience in South Africa. Working with Akro, from initial engagement to the date of our Capstone, was seamless. I cannot speak more highly of our experience and recommend it to any company or university group seeking to learn more about start ups in Cape Town.

Dr Cary A. Caro PhD
Xavier University USA



Akro Capital Experience Testimonial – EMBA

Our EMBA cohort received excellent presentations on Akro Capital's startups, talent and the business environment in South Africa. I gained valuable insights about South Africa, its business environment and potential, from our discussions.

Osaka Onianwa
Senior Growth Initiatives Manager at Baker Hughes, a GE company



Akro is a company dedicated to helping entrepreneurs turn ideas into businesses. We offer events, venture funding and consulting services, and we have a painfully practical attitude towards entrepreneurship.

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Think Bigger, Build Better and Move Faster